

Making Work Search Smarter

Leverage trackable online learning to engage and skill up your clients.



The Challenges

The average job seeker suffers a major skill gap - the skill of landing a new job. Workers change jobs 13 times in a career but rate their job search preparedness between a “C-” and a “D+”. Few learn complete job search skills in school or elsewhere and workforce agency budgets allow workshops for only a small percent of job seekers. As a result, WIA and Unemployment Insurance programs have difficulty in engaging job seekers in a smart work search. This leads to the second largest source of UI overpayments nationwide.

A New Solution

Tapping the latest in online curriculum design, NextJob’s Job Positioning System™ delivers comprehensive job search learning to workforce, unemployment insurance and other program clients at a fraction of the cost of traditional workshops. Linear learning modules cover all topics from Transferable Skills to Networking and Social Media and from Resume Building to Interviewing. All learning styles are covered with text, videos from real job seekers and hiring managers, audio examples of cold calls and teach-show-do exercises, including interactive resume building, that allow job seekers to instantly apply what they’ve learned.

Job Seeker Results

From job search readiness to program integrity, the NextJob system offers quantifiable results that engage more job seekers, prepare them to conduct a quality job search and maintain program integrity, which can save your state millions in UI benefits. Our case studies show significant program results:

UI Claimants

- Readiness Gain: D+ to B+
- Dropout Re-engagement: 8 of 10
- Integrity: 6.5% Drop Out, Saves Millions
- Duration Decrease: 1 Week (7%) Beyond REA

WIA Participants

- Readiness Gain: C- to an A-
- Engagement: 45% More Than Required
- Integrity: 39% Better Training Targeting

Program Benefits

Legislators, governors and stakeholders often expect more from less. As with many other areas of society, the best solution is to leverage technology. NextJob’s system is scalable and taps the latest in learning to offer a less expensive and more effective way to produce measurable outcomes. By focusing self-service strategies on the 80% who prefer it, staff have time to truly assist the 20% who need more. NextJob is a proven way to engage and prepare all job seekers and save dollars.

- Leverage Resources to Serve More
- Save Millions With Reemployment and Program Integrity
- Increase Accountability With Real Time Reports
- Provide Universal Access - Rural & Remote
- Send Employers Much Better-Matched Candidates

Staff Benefits

Staff members work to make impact, but get discouraged when they lack the tools and time to do what they do well. NextJob's software gives staff the tools they need to manage heavy traffic, track client progress and prioritize just-in-time service. It requires no scheduling and no classroom space.

- Empower Self Service
- Avoid Staff Burnout
- Track, Triage & Serve The Most In Need

Job Seeker Benefits

Unprepared job seekers get discouraged, trying to sell themselves in a competitive market. WIA trainees can fail to land jobs in their training and UI claimants can go through the motions, unprepared to make the most of each employer contact. With NextJob, job seekers learn the best of the web, use the largest job board aggregator, interactively write an accomplishments-based resume and prepare for interviews on-demand and at their own pace.

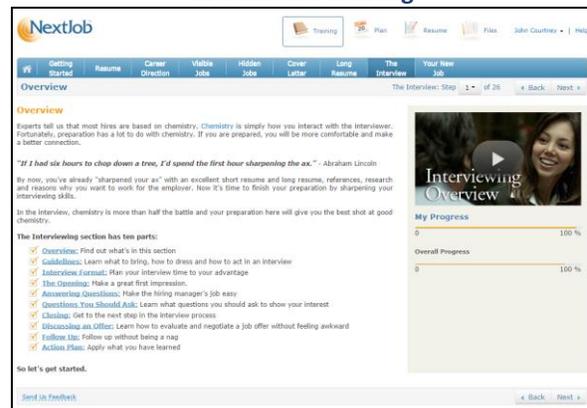
- Learn Comprehensive Job Search Skills
- Network to Tap the Hidden Job Market > 50% of All Jobs
- Connect to the Best of the Web - Including Social Networking
- Prepare for All Opportunities
- Gain Confidence to Land Quickly

Goals & Tracking Outcomes

The NextJob software provides measurable outcomes throughout that clients can achieve and that staff can track. Because staff members know exactly when a client completes a training module and how long it took, they can pinpoint client struggles and make their assistance efficient, just-in-time and targeted. Outcomes include:

- Training Module Progress and Completion
- Resume Completion
- Documents Completed
- Interview Training Completion

Multimedia Training



Goals



Tracking

Job Seeker Progress Report							
First Name	Last Name	Total Progress	Module Completed	Getting Started % Complete	Getting Started Complete	Resume % Complete	Resume Complete
Mark	Edger	67%	6	100	6/1/2011	100%	6/12/2011
Laura	Eng	47%	4	100	6/13/2011	20%	
Molly	Chast	100%	9	100	6/13/2011	100%	6/2/2011
Natalie	Merrill	51%	4	100	6/13/2011	100%	6/13/2011
Sherril	Boyd	58%	5	100	6/13/2011	100%	6/13/2011
Lance	Strong	51%	4	100	6/14/2011	5%	
Jim	Whitt	68%	6	100	6/2/2011	100%	6/9/2011
Terry	Bland	57%	5	100	6/2/2011	100%	6/8/2011
Will	Mitchell	49%	4	100	6/4/2011	10%	
Sam	Notch	45%	4	100	6/6/2011	100%	6/6/2011
Kim	Kardian	100%	9	100	6/11/2011	100%	6/10/2011
Fred	Stair	61%	5	100	6/14/2011	100%	6/14/2011
Mike	Hoop	49%	4	100	6/24/2011	100%	6/24/2011
Charlie	Nottle	100%	9	100	6/26/2011	100%	6/26/2011
Penny	Pin	90%	8	100	6/26/2011	100%	6/26/2011
Larry	Smart	45%	4	100	6/27/2011	100%	6/27/2011